



COMMUNITY SOCIAL PLANNING COUNCIL
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MEDIA ADVISORY

January 20, 2014
Victoria, BC

Greater Victoria MLAs and MPs Endorse Community Action Plan on Poverty

WHAT:

All 10 (ten) of the provincial and federal representatives in the Greater Victoria region have formally endorsed the Community Action Plan on Poverty. Representatives from the federal and provincial levels of the NDP and Green Party will speak about the importance of collaborative action on poverty and government commitment to funding poverty reduction plans for BC and Canada.

WHO:

- Randall Garrison, Member of Parliament, Esquimalt-Juan de Fuca, NDP
- Elizabeth May, Member of Parliament, Saanich and Gulf Islands, Green Party of Canada
- Andrew Weaver, Member of Legislative Assembly, Oak Bay-Gordon Head, Green Party of BC
- Carole James, Member of Legislative Assembly, Victoria-Beacon Hill, BC NDP
- Rupert Downing, Executive Director – Community Social Planning Council
- Kathy Stinson, Executive Director – Victoria Cool Aid Society

WHEN:

10:00 am, January 21, 2014

WHERE:

Dining Room at Olympic Vista, 3806 Carey Road

Olympic Vista is a housing complex for seniors with low incomes. Photo/video opportunities at site will show recent cross-sector achievements in affordable housing for seniors.

Parking is limited on the site. This Google Map shows possible alternative parking locations nearby: <https://mapsengine.google.com/map/u/0/edit?mid=zao9gLkyOeC0.kFK7WUhA5HSM>

WHY:

With growing evidence of the serious threat that poverty presents to the social and economic sustainability of our region, collaborative and non-partisan action is of vital importance. Greater Victoria has formed a cross-sector action plan on poverty reduction and prevention, and the community is calling upon the federal and provincial governments to include serious commitments to poverty action in the 2014 budgets.

The Community Action Plan on Poverty (www.caponpoverty.ca) is about helping every person have the opportunity for a sustainable livelihood and full inclusion in the economic life of our community. There are actions everyone can take – individuals, businesses and non-profit organizations – to address poverty.

Following the presentations by the speakers, media will be able to ask questions about the Community Action Plan on Poverty and the elected representatives' commitments to poverty action.

MORE: For more information please contact Mary Katharine Ross, Communications Officer, Community Social Planning Council, 250-383-6166 ext. 100 or cell 250-857-4309 mk@communitycouncil.ca.

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The Community Social Planning Council is the leading independent, non-partisan, and knowledgeable voice on socio-economic issues in BC's Capital region; it fosters social innovation and integrated action aimed at social, economic and environmental conditions and to help create sustainable communities.

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