



COMMUNITY SOCIAL PLANNING COUNCIL
research·insights·solutions



MEDIA ADVISORY

Gourmet “100 MILE” Picnic to Fight Poverty

May 24, 2012 (Victoria, BC) - The Community Social Planning Council of Greater Victoria has teamed up with SocialCoast.org to celebrate the great success of the Community Includes Everyone campaign (aka the four green circles) and to announce the new Community Action Plan on Poverty (CAP on Poverty) with a gourmet 100 mile picnic.

Community Includes Everyone 100 Mile Picnic

Tuesday May 29, 5:30 PM
Mason Street Park

Chef Stephen Portman will be preparing a four-course meal to be served picnic style on blankets in Mason Street Park on Tuesday evening. The crowd of 50 people will enjoy seasonal, locally grown produce and listen to presentations in support of the Community Social Planning Council’s Community Action Plan on Poverty campaign. Two days later (May 31, 9 AM) the Community Action Plan on Poverty campaign will be officially launched with a Media Conference at the James Bay New Horizons Society.

Resources:

Community Action Plan on Poverty: <http://www.communitycouncil.ca/initiatives/cap.html>

Community Includes Everyone campaign: <http://socialcoast.org/index.php/take-action?view=category>

Image of the Community Includes Everyone sign: <http://socialcoast.org/images/stories/news/socialjusticesign.jpg>

To book an interview regarding **CAP on Poverty** please contact:

Álvaro Moreno, Research and Development Officer
250-383-6166 ext 109 | alvaro@communitycouncil.ca

Mary Katharine Ross, Communication Officer
250-383-6166 ext 100 | mkr@communitycouncil.ca

To book an interview regarding **SocialCoast.org** please contact:

Eric Nordal, Principal, SocialCoast.org
250.858.6014 | eric@socialcoast.org

- 30 -

Community Social Planning Council leads social, economic and environmental planning in BC’s Capital Region. We engage community members and organizations, businesses and government to research and evaluate social issues and create sustainable solutions.

203-4475 VIEWMONT AVENUE VICTORIA, BC V8Z 6L8
www.CommunityCouncil.ca | Tel: 250-383-6166 | Fax: 250-479-9411 | info@CommunityCouncil.ca
Twitter: @CSPC_Victoria | Facebook: CommunitySocialPlanningCouncilVictoria