

Community Research and Business Best Practices **Advertising and Public Relations Opportunity**

Help celebrate the work of the Community Council and the Quality of Life CHALLENGE in our region. Challenge other employers to follow your lead and introduce HR practices that make a real difference to real people - through respect, dignity and fairness.

The Community Council is working with the News Group to create a special section to go in the Victoria News, Saanich News, Oak Bay News, Goldstream News and Peninsula News—about 70,000 households— on Wednesday September 16, 2009.

We will be announcing new [community research on the well being of families in Greater Victoria](#) and will be [highlighting](#) several of the [businesses and agencies](#) that have supported the [Quality of Life CHALLENGE](#) through their innovative approaches.

Besides display advertisements, there will be Featured Sponsor opportunities and Best Practice highlights. To get rates and see a mock-up of the news section, please contact Mayo at 250-595-0008 or mayomcd@shaw.ca. Please call for your early booking discount.

THANK YOU FOR YOUR LEADERSHIP and SUPPORT!